

# Citrix Education License Program Program Guide

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# Citrix Education License Program Guide

The Citrix Education License Program is designed to address the unique needs of academic and educational institutions with a simple, flexible program that lets you keep your technology up to speed, even on a limited budget.

## Overview– Citrix Volume Licensing

Acquiring software licenses through Citrix Volume Licensing is different than acquiring retail boxed software licenses. Citrix Volume Licensing provides software licenses and Citrix software products are delivered as downloads. Savings beyond retail boxed software prices can be realized by participating in Citrix Volume Licensing. By acquiring software licenses through Citrix Volume Licensing, you can pay for only the software license. Depending on the Citrix license program, you may receive media, and you have the option to acquire media (or supplemental media), documentation and product support separately as needed. Citrix software products have a EULA that defines how that product may be used. All Citrix product EULAs may be viewed at [www.Citrix.com/EULA](http://www.Citrix.com/EULA) at any time.

## Keys to understanding Citrix Volume Licensing

Citrix Volume Licensing is a means of obtaining Citrix products. When registering for a license program, you agree to software download delivery and, depending on the nature and level of your commitment, may be granted a suggested discount from the published suggested retail price (SRP). Depending on the specific license program and level for which your purchase qualifies, you may also be granted a suggested discount on select Citrix services. The discount details are described in the sections that follow about each of the Volume Licensing programs and options. Actual discounts are set by authorized Citrix resellers.

Your suggested discount applies to all Citrix products sold through that program for the duration of your discount term.

Some keys to understanding the major characteristics of Citrix Volume Licensing policies and programs and to choosing the best option for your organization are:

- The size and type of your organization
- The products you want to obtain
- The way in which you want to use those products

The Citrix product you acquire will have its licensing model and usage governed by its EULA.

## Citrix Education Program overview

The Citrix Education Program is designed to address the unique needs of academic and educational institutions. It is a simple, flexible program with special pricing to make it economically practical and very simple for academic and educational institutions to acquire and use Citrix products on a broad basis.

### Exclusively for academic institutions

The Education License Program is available to all educational organizations in North America or APAC for purchasing Citrix products. The Education License Program may also be used by non-government funded educational organizations in EMEA and LAC and non-

profit organizations globally (excluding hospitals and health care organizations). Purchases for Citrix products by educational organizations or government agencies in Japan are governed by a separate [Education and Government License Program Guide](#) for Japan.

### Special discounts

Customers enrolled in the Education License Program are able to take advantage of Standard Education pricing.

**Standard** Education pricing provides a 40 percent discount from suggested retail price (SRP) on *ala carte* purchase of Citrix products and is in effect throughout the term of the program.

Education License Program customers also receive a standard program discount from the SRP for Customer Success renewals. Customer Success is the Citrix program for customers to continue to receive the latest software updates for their Citrix products along with 24x7x365 world-class support on the software.

The Education License Program is a Citrix Volume Licensing program that requires an up-front commitment in the form of an initial purchase of at least \$20,000 USD of Citrix product(s).

### One simple, flexible program

The Education License Program is a single program that covers the purchase of any Citrix product, making it simple to manage and leverage procurement of Citrix products across your entire organization by establishing the program terms in advance. Customers enrolled in the Education License Program can purchase all Citrix products at Standard Education pricing.

## How it works

To participate in the Education Licensing Program, customers must be

- A school organized and operated exclusively for educational purposes, such as a correspondence school, junior college, college, university, scientific or technical institution, which is accredited by associations recognized by the Department of Education or the local Education Authority, and that teaches students as its primary focus or the district, regional or state administrative office of the foregoing, if the office is organized and operated exclusively for educational purposes; or
- A hospital, health care organization, medical testing laboratory, non-profit museum or public library which is wholly owned by an entity described above. By way of example, the hospital or library of a university meeting the requirements would be part of the customer for purposes of this Agreement. Any administrative office or board of directors that controls, administers or is controlled by or administered by customer may participate in the Academic Entity Licensing Program.

### Registration, ordering and fulfillment

The Education License Program is simple to register for and even easier to administer. To get started simply register at <http://www.citrix.com> and get your customer ID.

Your Citrix partner can guide you through the registration process or even register on your behalf. Obtaining your licenses is an easy, three step process.

1. Order – Upon completing the simple online registration process, your Solution Advisor will place your order, referencing your Education registration number.
2. License key delivery – You will receive an email notification from Citrix with a link to retrieve your entitlements from the secure fulfillment area of [www.mycitrix.com](http://www.mycitrix.com).
3. Download – You may download your licenses and—if you selected electronic download as a delivery option when you place your order—your new software.

### Education License Program summary

Commitment	None
Initial Order (min)	\$20K USD
Term	3 Years
Reorder (min)	\$2K
Renewal Order (min)	\$5K
Renewal term	2 Years
Standard Product Discount	40%
Customer Success Discount	25%
Services Discount	N/A

#### Get the latest on licensing

Find details and the latest updates about the Citrix Education License Program at <http://www.citrix.com/licensing>.

## License Program Registration

Using a Citrix license program requires a simple, one-time registration. An authorized Citrix partner can complete a license registration on behalf of a customer that has provided its Citrix Customer ID<sup>1</sup> to the partner. Alternatively, a company can register itself by having one of its employees use the Licensing Program Registration tool on [www.citrix.com/myaccount](http://www.citrix.com/myaccount). (See the appropriate Citrix License Program Registration Guide for the step-by-step process used by a partner or a customer.) There is no cost or obligation to register.

When a customer registers itself for a license program, the customer's employee performing the registration must have the following:

- An account on [www.citrix.com/myaccount](http://www.citrix.com/myaccount)
- An understanding of the customer's organizational structure
- The ability to specify the organization's license contact
- Knowledge of which Citrix License Program is appropriate for the customer
- Knowledge of which partner should be notified of its license registration

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<sup>1</sup> A Citrix Customer ID is required for License Program Registration and may be obtained by setting up an account on [www.citrix.com](http://www.citrix.com).

When a Citrix partner registers for a license program on behalf of one of its customers, the partner's employee performing the registration must have the following:

- An account on Partner Central
- The customer's Citrix Customer ID<sup>2</sup>
- An understanding of the customer's organizational structure
- The ability to specify the customer's license contact
- Knowledge of which Citrix License Program is appropriate for the customer

## Taking the next step

The next step is to select and register for the Citrix Education Licensing Program — either through an authorized Citrix partner or on your own. Registration in a Citrix Licensing Program enables customers to obtain more detailed information about the program benefits and streamlines the acquisition and fulfillment process once a decision has been made to obtain Citrix product(s) or service(s).

- For assistance in selecting an authorized Citrix partner, see the Partner Locator at <http://www.citrix.com/partners/locator>
- For the step-by-step license program registration process, contact an authorized Citrix partner or a Citrix representative

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<sup>2</sup> Customers can obtain their Citrix Customer ID number to provide to a Citrix partner by logging into their account on My Account. The number displayed after the User Name is the organization's Citrix Customer ID number.